

Graduate Recruitment Opportunity

If you enjoy expanding your knowledge and understanding of the world around you; if you are into the detail and can tell the difference between an insight and a fact and working with data, pivot tables and building compelling stories via presentations interests you, then we would love to hear from you.

ABOUT THE KNOWLEDGE BANK

The Knowledge Bank is a fresh, new approach using research, insight, market data and knowledge to identify new market opportunities for Scottish food and drink producers of all shapes and sizes to help them and the wider industry grow. The Knowledge Bank is a new service, delivered by The Scotland Food & Drink Partnership which is a unique collaboration between industry organisations, the Scottish Government and its agencies. Collectively we work together to make Scotland the best place in the world to own and operate a food and drink business.

Prior to the pandemic, Scotland's food and drink industry was worth £15 billion, employing 115,000 people across the whole of Scotland. From its record high value, the sector has contracted as Coronavirus and Brexit impacts shook global and UK economies. To set the industry back on its remarkable growth path, the Partnership is now delivering a Scottish Government funded £15m Recovery Plan. At the heart of this plan sits data, insight and research delivered by The Knowledge Bank.

The work of The Knowledge Bank is diverse and ever evolving and we are now looking for a graduate analyst to support the roll out of our work. We are currently working on projects focusing on UK grocery and foodservice markets, international market opportunities, e-commerce, future trends including sustainability and health as well as keeping an eye on industry performance. We need an analyst to help us deliver exciting, relevant and commercial projects for the food and drink industry in Scotland.

The job will include:

- Analysing data from research projects and translating these into compelling commercial insights
- Building power point presentations for use in events, webinars, with customers and for our website
- Co-ordinating monthly content for The Knowledge Bank newsletter
- Managing content for The Knowledge Bank website
- Taking part in project work with other team members including supporting the delivery of research projects

This role is suited to a self-confident and highly motivated individual able to demonstrate initiative, creative and independent thinking. You'll have strong organisational and time management skills and be comfortable planning your work and working to deadlines. You'll have excellent oral and written communication skills and critically we're looking for someone who has top class analytical skills with a high attention to detail.

We'll support you with the training you need to fulfil your role and you'll have the opportunity to get involved in different aspects of The Knowledge Banks activities.

It's a really exciting time to be joining The Knowledge Bank and we look forward to hearing from you.

Full-time, 2 year fixed term contract.

Salary: £22,500 per annum

Closing date for applications: 31 July

Please send enquiries to amanda@foodanddrink.scot and CV and covering letter to Human.resources@foodanddrink.scot