
COVID-19 IRI Market Flash Report

Data to w/e 2nd May 2020



IRi

Growth delivered.

NEW IRI Flash Report contains the following view of UK market:



- UK Market Context
- Summary of UK Performance
- Category Performance
- Top 12 Manufacturers
- Bottom 12 Manufacturers

NEW IRI Flash Report contains the following view of UK market:

**Geography:**

Aggregated sales across Tesco, Sainsburys, Asda, Morrisons, Waitrose, The Co-op Group, Iceland, Ocado & M&S

Time:

Latest Week, Latest 4 Weeks, YTD

Periodicity:

Current vs Year Ago (YA)

Current vs Prior

Measures:

Value Sales, Unit Sales, Average Unit Price

Product:

Total > Division > Department > Category > Sub Category > Manufacturer

Notes:

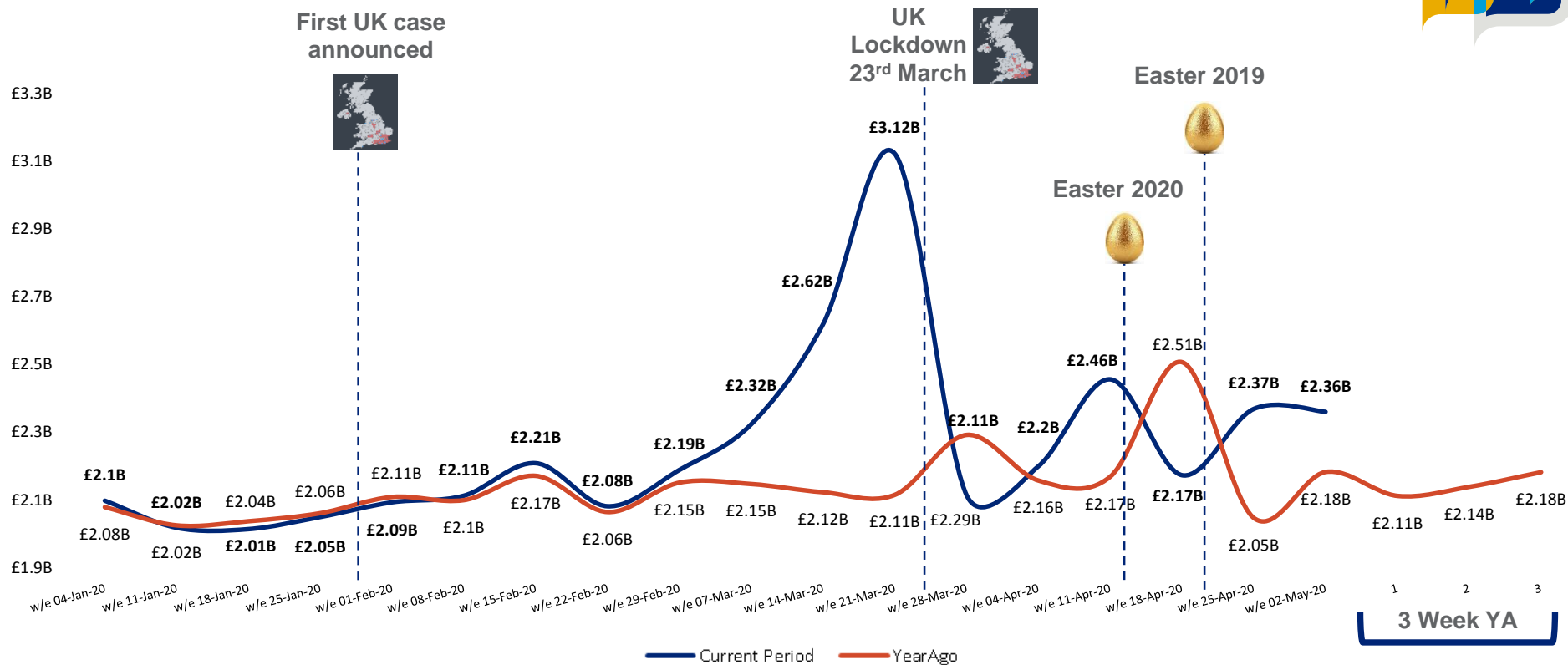
- The weekly flash report will be released each Wednesday for sales up to the previous Saturday i.e. working Day 3.
- This will be released exclusively to IRI clients
- Retailers included are based on those able to provide data in time for the Flash Report

Summary of UK Performance



- With 3 weeks of sales post Easter, the new “norm” for weekly sales appears to be around £2.36b around £248m higher than the comparable week last year
- Total Store sales +8.1% vs year ago however Non Food sales have fallen compared to last year, although sales in the latest week are at its highest level for the last 4 weeks.
- Similar trends to last week with Frozen, BWS and Fresh Meat sales in growth across both Unit and Value. However Health & Beauty, Bakery and Other Non Food have joined Petcare in decline across both Unit and Value vs YA.
- BWS, Ice Cream and Fresh Meats feature in the top growing Sub-Categories as the warm weather and On-Trade closure drive demand
- Food to Go categories, In-Store Bakeries and Water feature in the sub categories seeing the greatest decline

Total Market Value Sales – With 3 weeks of sales post Easter, the new “norm” for weekly sales appears to be around £2.36b around £248m higher than the comparable week last year

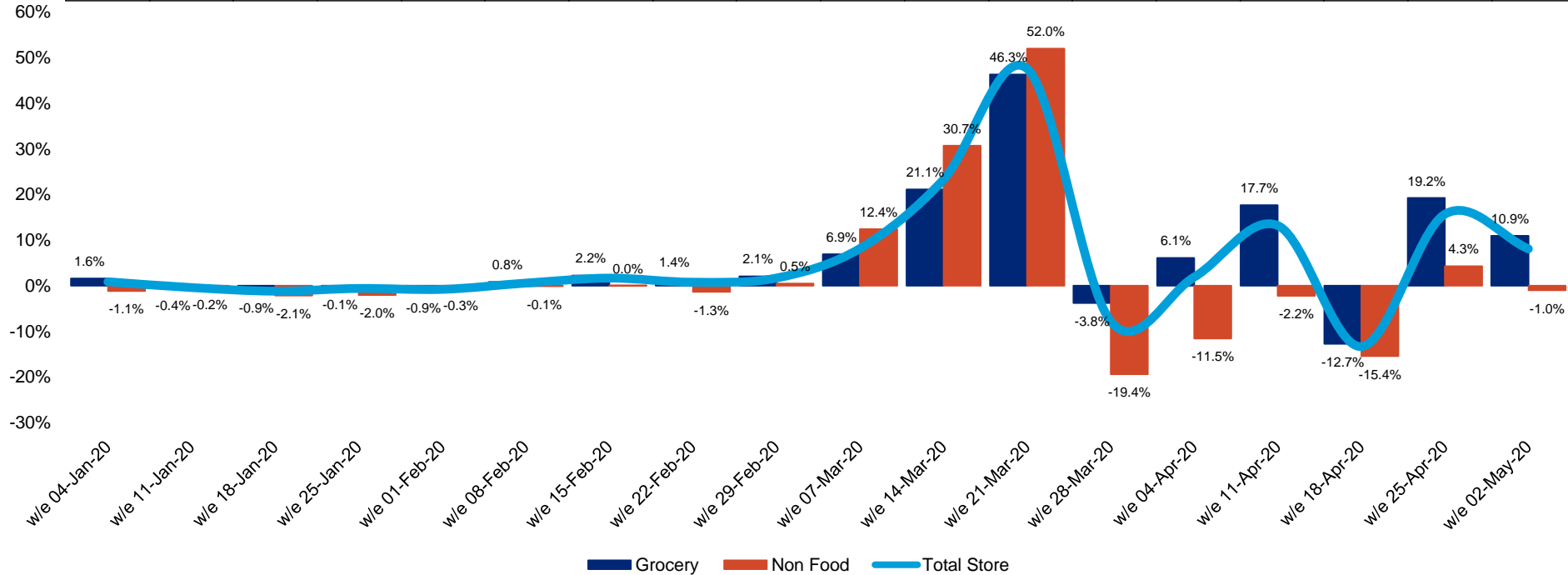


Total Market Sales: % change vs YA – Total Store sales +8.1% vs year ago however Non Food sales have fallen compared to last year. Grocery sales continue to grow in the last 2 weeks



Total Store % Change vs YA

0.9%	-0.4%	-1.2%	-0.6%	-0.8%	0.6%	1.7%	0.8%	1.7%	8.2%	23.3%	47.6%	-7.8%	1.9%	13.2%	-13.3%	15.7%	8.1%
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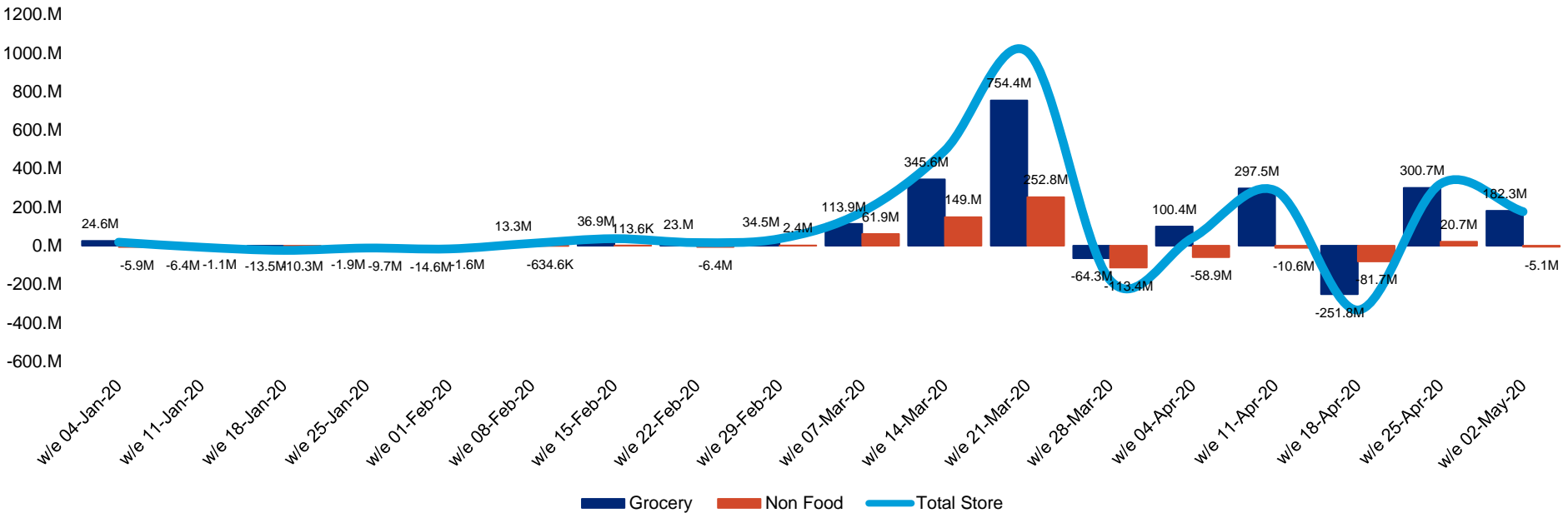


Total Market Sales: £ change vs YA – An Additional £177m has been spent in the latest week driven by an increased Grocery spend of £182m



Total Store Absolute Change vs YA

£18.7M	-£7.5M	-£23.8M	-£11.7M	-£16.2M	£12.7M	£37.M	£16.6M	£36.9M	£175.8M	£494.6M	£1007.2M	-£177.7M	£41.6M	£286.9M	-£333.5M	£321.4M	£177.2M
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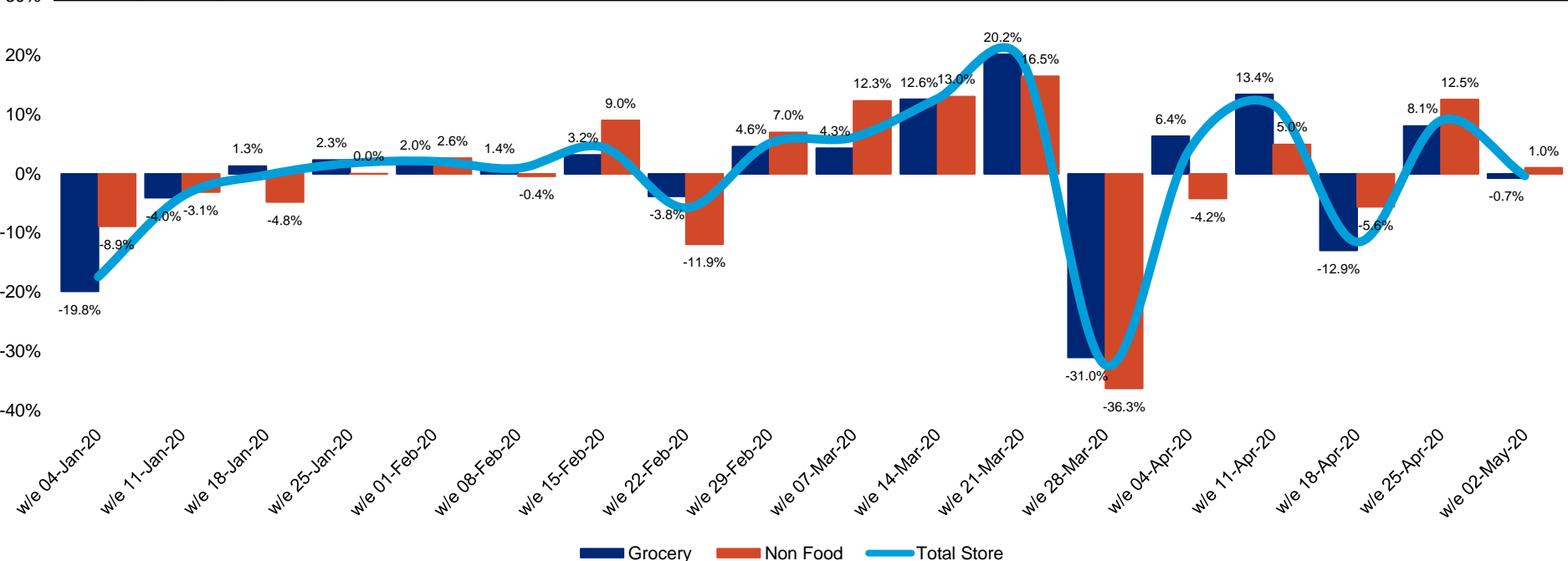


Total Market Sales: % change vs Prior Week – Whilst Non Food sales are down vs YA they are ahead of last week and largest sales in the last 4 weeks at £508m



Total Store % Change vs Prior Week

-17.4%	-3.8%	-0.2%	1.8%	2.1%	0.9%	4.5%	-5.8%	5.1%	6.2%	12.7%	19.3%	-32.3%	4.0%	11.7%	-11.5%	9.0%	-0.4%
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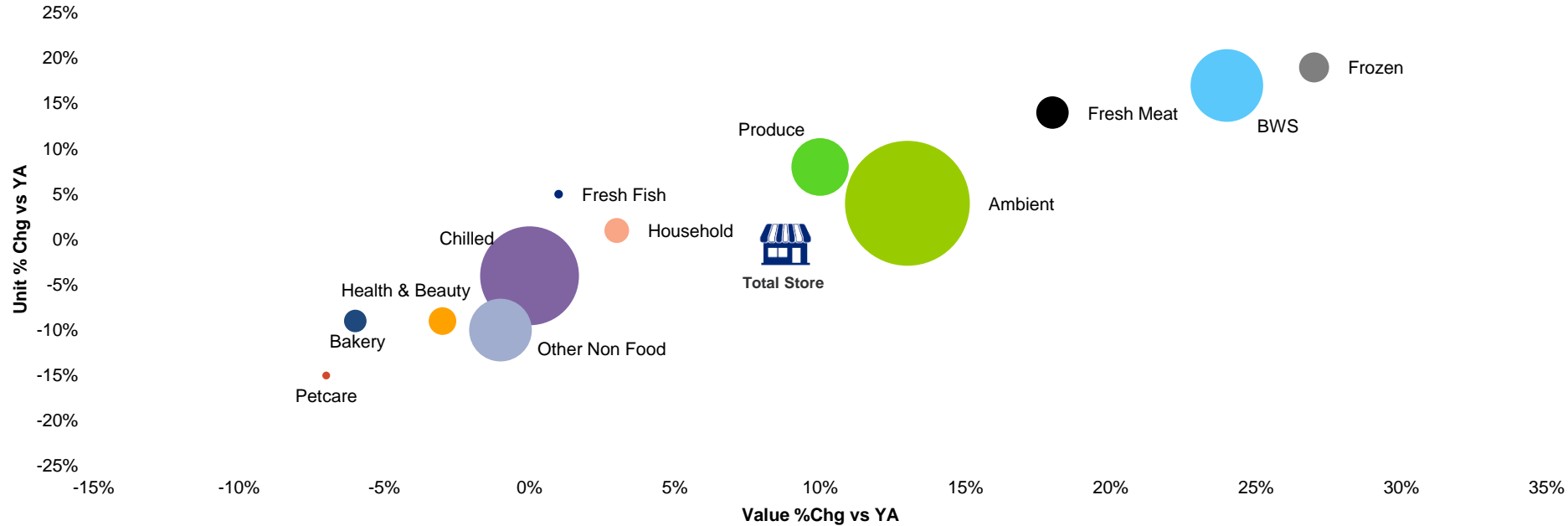


Similar trends to last week with Frozen, BWS and Fresh Meat sales in growth across both Unit and Value. However Health & Beauty, Bakery and Other Non Food have joined Petcare in decline across both Unit and Value vs YA.



Department Performance for Units and Value % change for the Latest Week

Size of bubble: Current value sales for week 02/05/2020



- Ambient
- Bakery
- BWS
- Chilled
- Fresh Fish
- Fresh Meat
- Frozen
- Produce
- Health & Beauty
- Household
- Other Non Food
- Petcare
- Total Store



Top 35 Categories based on Value Change for the Latest Week



Rank	Product	Value Sales				Unit Sales				Avg Unit Price			
		YearAgo	Current Period	Change vs Year Ago	%Chg vs YA	YearAgo	Current Period	Change vs Year Ago	%Chg vs YA	YearAgo	Current Period	Change vs Year Ago	%Chg vs YA
1	Beer	£58,760,366	£80,097,194	21,336,828	36.3%	14,064,932	16,860,243	2,795,312	19.9%	£4.18	£4.75	0.57	13.7%
2	Wine	£99,258,097	£119,381,810	20,123,713	20.3%	16,424,340	19,098,359	2,674,019	16.3%	£6.04	£6.25	0.21	3.4%
3	Cooking Products	£30,880,716	£45,096,272	14,215,556	46.0%	23,397,656	30,599,721	7,202,066	30.8%	£1.32	£1.47	0.15	11.7%
4	Spirits	£64,802,948	£76,654,049	11,851,101	18.3%	4,328,095	4,754,060	425,964	9.8%	£14.97	£16.12	1.15	7.7%
5	Cheese	£45,488,437	£55,991,311	10,502,875	23.1%	25,349,458	29,413,446	4,063,988	16.0%	£1.79	£1.90	0.11	6.1%
6	Vegetables	£65,896,364	£75,817,241	9,920,877	15.1%	64,445,537	73,753,918	9,308,381	14.4%	£1.02	£1.03	0.01	0.5%
7	Baking Products	£16,362,193	£26,113,705	9,751,512	59.6%	11,727,432	17,469,736	5,742,304	49.0%	£1.40	£1.49	0.10	7.1%
8	Ice Cream & Desserts	£20,839,127	£29,783,968	8,944,842	42.9%	11,009,939	15,286,477	4,276,538	38.8%	£1.89	£1.95	0.06	2.9%
9	Fresh Beef	£31,068,827	£39,004,360	7,935,533	25.5%	7,931,004	10,175,585	2,244,582	28.3%	£3.92	£3.83	-0.08	-2.2%
10	Butters, Fats & Margarines	£21,343,953	£28,617,743	7,273,790	34.1%	11,173,465	14,652,069	3,478,604	31.1%	£1.91	£1.95	0.04	2.2%
11	Fresh Poultry	£54,867,161	£61,216,988	6,349,827	11.6%	17,302,449	18,418,121	1,115,671	6.4%	£3.17	£3.32	0.15	4.8%
12	Frozen Vegetables	£23,630,987	£29,923,738	6,292,751	26.6%	14,929,061	18,205,401	3,276,339	21.9%	£1.58	£1.64	0.06	3.8%
13	Salad Vegetables	£49,211,912	£55,431,658	6,219,745	12.6%	51,329,744	56,957,353	5,627,610	11.0%	£0.96	£0.97	0.01	1.5%
14	Fruit	£100,459,483	£106,411,786	5,952,304	5.9%	75,244,202	76,409,087	1,164,885	1.5%	£1.34	£1.39	0.06	4.3%
15	Cider & Perry	£11,828,271	£16,729,697	4,901,426	41.4%	3,508,459	4,537,226	1,028,767	29.3%	£3.37	£3.69	0.32	9.4%
16	Bacon	£14,392,025	£19,219,492	4,827,467	33.5%	7,055,297	8,609,246	1,553,949	22.0%	£2.04	£2.23	0.19	9.4%
17	Sauces & Pickles	£16,336,476	£21,043,244	4,706,768	28.8%	11,919,238	14,339,407	2,420,169	20.3%	£1.37	£1.47	0.10	7.1%
18	A/V & Computing Electronics	£7,574,073	£12,056,494	4,482,421	59.2%	355,752	396,691	40,939	11.5%	£21.29	£30.39	9.10	42.8%
19	Garden & Flowers	£31,882,079	£36,352,891	4,470,812	14.0%	8,210,185	9,013,554	803,369	9.8%	£3.88	£4.03	0.15	3.9%
20	Sausages	£10,719,790	£14,583,134	3,863,344	36.0%	5,351,689	6,762,863	1,411,794	26.4%	£2.00	£2.16	0.15	7.6%
21	Frozen Fish	£13,513,320	£17,237,019	3,723,699	27.6%	4,899,337	5,761,807	862,470	17.6%	£2.76	£2.99	0.23	8.5%
22	Prepacked Fresh Fish	£30,044,895	£33,652,313	3,607,417	12.0%	9,109,142	10,161,757	1,052,614	11.6%	£3.30	£3.31	0.01	0.4%
23	Cleaning Products	£10,741,755	£14,319,234	3,577,479	33.3%	8,412,415	10,040,332	1,627,917	19.4%	£1.28	£1.43	0.15	11.7%
24	Confectionery	£54,808,107	£58,349,441	3,541,334	6.5%	56,164,837	54,302,807	-1,862,029	-3.3%	£0.98	£1.07	0.10	10.1%
25	Eggs	£15,051,668	£18,591,906	3,540,238	23.5%	9,868,552	11,504,457	1,635,905	16.6%	£1.53	£1.62	0.09	6.0%
26	Frozen Meat	£14,672,873	£18,141,907	3,469,033	23.6%	6,658,228	7,312,821	654,594	9.8%	£2.20	£2.48	0.28	12.6%
27	Preserves & Spreads	£8,662,633	£12,090,704	3,428,071	39.6%	5,094,343	6,713,932	1,619,589	31.8%	£1.70	£1.80	0.10	5.9%
28	Deos & Personal Wash	£10,437,520	£13,732,386	3,294,866	31.6%	7,845,973	9,483,421	1,637,448	20.9%	£1.33	£1.45	0.12	8.9%
29	Other Fresh Meat	£12,382,723	£15,632,423	3,249,700	26.2%	4,284,186	5,113,046	828,860	19.3%	£2.89	£3.06	0.17	5.8%
30	Canned & Packet Veg/Pasta	£14,177,025	£17,171,443	2,994,418	21.1%	19,909,396	24,719,187	4,809,791	24.2%	£0.71	£0.69	-0.02	-2.4%
31	Hot Beverages	£32,639,067	£35,596,450	2,957,383	9.1%	12,399,060	12,582,546	183,486	1.5%	£2.63	£2.83	0.20	7.5%
32	Other Frozen	£16,657,264	£19,461,477	2,804,214	16.8%	10,671,540	11,586,073	914,533	8.6%	£1.56	£1.68	0.12	7.6%
33	Biscuits	£35,644,633	£38,389,634	2,745,001	7.7%	34,846,749	35,878,858	1,032,110	3.0%	£1.02	£1.07	0.05	4.6%
34	Dry Pasta & Noodles	£10,068,041	£12,608,267	2,540,227	25.2%	13,731,349	15,242,796	1,511,447	11.0%	£0.73	£0.83	0.09	12.8%
35	Rice, Pulses & Cereals	£11,802,469	£14,059,266	2,256,798	19.1%	10,659,024	11,818,879	1,159,854	10.9%	£1.11	£1.19	0.08	7.4%

36-70 Categories based on Value Change for the Latest Week



Rank	Product	Value Sales				Unit Sales				Avg Unit Price			
		YearAgo	Current Period	Change vs Year Ago	%Chg vs YA	YearAgo	Current Period	Change vs Year Ago	%Chg vs YA	YearAgo	Current Period	Change vs Year Ago	%Chg vs YA
36	Fresh Pork	£8,646,013	£10,697,834	2,051,821	23.7%	2,543,358	2,974,418	431,060	16.9%	£3.40	£3.60	0.20	5.8%
37	Bread & Cakes	£70,150,276	£72,196,702	2,046,425	2.9%	60,929,458	63,266,253	2,336,795	3.8%	£1.15	£1.14	-0.01	-0.9%
38	Milk, Topping & Whiteners	£7,174,984	£9,197,438	2,022,454	28.2%	6,190,081	7,501,456	1,311,375	21.2%	£1.16	£1.23	0.07	5.8%
39	Hot & Cold Desserts	£4,765,221	£6,711,999	1,946,778	40.9%	5,386,447	6,818,704	1,432,258	26.6%	£0.88	£0.98	0.10	11.3%
40	Fresh Milk	£50,225,879	£52,051,905	1,826,026	3.6%	43,777,172	41,736,035	-2,041,137	-4.7%	£1.15	£1.25	0.10	8.7%
41	Fresh Cream	£4,308,805	£5,902,331	1,593,525	37.0%	3,573,511	4,698,751	1,125,241	31.5%	£1.21	£1.26	0.05	4.2%
42	Crisps, Snacks & Nuts	£50,180,163	£51,764,872	1,584,709	3.2%	42,198,712	39,277,462	-2,921,249	-6.9%	£1.19	£1.32	0.13	10.8%
43	Frozen Pizza & Bread	£8,247,789	£9,802,670	1,554,881	18.9%	5,657,082	6,072,186	415,104	7.3%	£1.46	£1.61	0.16	10.7%
44	Foils & Wraps	£3,947,081	£5,128,764	1,181,683	29.9%	2,247,916	2,717,237	469,321	20.9%	£1.76	£1.89	0.13	7.5%
45	Haircare	£13,580,014	£14,737,683	1,157,669	8.5%	4,813,102	4,485,075	-328,027	-6.8%	£2.82	£3.29	0.46	16.5%
46	Household Sundries	£21,886,593	£22,933,722	1,047,129	4.8%	8,552,299	9,163,424	611,125	7.1%	£2.56	£2.50	-0.06	-2.2%
47	Speciality Foods	£10,850,869	£11,866,606	1,015,737	9.4%	9,216,030	9,037,562	-178,468	-1.9%	£1.18	£1.31	0.14	11.5%
48	Breakfast Cereals	£28,687,421	£29,643,652	956,231	3.3%	15,665,317	14,374,806	-1,290,511	-8.2%	£1.83	£2.06	0.23	12.6%
49	Skincare	£6,749,172	£7,666,664	917,492	13.6%	2,687,318	2,709,190	21,872	0.8%	£2.51	£2.83	0.32	12.7%
50	Canned & Bottled Fruit	£1,958,791	£2,646,427	687,636	35.1%	2,431,272	3,069,826	638,554	26.3%	£0.81	£0.86	0.06	7.0%
51	Canned Meats	£3,715,375	£4,353,364	637,989	17.2%	2,653,962	2,716,891	62,929	2.4%	£1.40	£1.60	0.20	14.5%
52	Fresh Lamb	£7,024,022	£7,656,693	632,671	9.0%	1,221,696	1,383,075	161,380	13.2%	£5.75	£5.54	-0.21	-3.7%
53	Toys	£7,805,891	£8,411,146	605,256	7.8%	1,580,518	1,538,385	-42,133	-2.7%	£4.94	£5.47	0.53	10.7%
54	Vms & Nutrition	£3,644,824	£4,228,659	583,835	16.0%	1,269,460	1,189,712	-79,748	-6.3%	£2.87	£3.55	0.68	23.8%
55	Other BWS	£4,100,726	£4,682,383	581,656	14.2%	2,077,061	2,026,101	-50,959	-2.5%	£1.97	£2.31	0.34	17.1%
56	Canned Fish	£8,698,219	£9,254,565	556,346	6.4%	4,942,683	4,978,667	35,984	0.7%	£1.76	£1.86	0.10	5.6%
57	Chilled Desserts	£44,826,965	£45,210,047	383,083	0.9%	36,538,555	34,749,056	-1,789,499	-4.9%	£1.23	£1.30	0.07	6.0%
58	Chilled Pies, Pastries & Pizza	£39,321,475	£39,685,069	363,594	0.9%	23,010,684	22,608,337	-402,346	-1.7%	£1.71	£1.76	0.05	2.7%
59	Soup	£4,717,986	£5,032,297	314,311	6.7%	5,455,702	5,880,460	424,758	7.8%	£0.86	£0.86	-0.01	-1.0%
60	Fortified Wine	£2,926,378	£3,236,619	310,241	10.6%	386,236	412,034	25,798	6.7%	£7.58	£7.86	0.28	3.7%
61	Computer Games	£779,506	£1,054,065	274,559	35.2%	43,436	50,926	7,490	17.2%	£17.95	£20.70	2.75	15.3%
62	Misc Non Food	£14,749,451	£14,932,152	182,701	1.2%	3,295,885	3,120,388	-175,497	-5.3%	£4.48	£4.79	0.31	6.9%
63	Chilled Sauces	£1,307,331	£1,350,040	42,709	3.3%	833,374	855,215	21,841	2.6%	£1.57	£1.58	0.01	0.6%
64	Photo	£24,091	£16,050	-8,041	-33.4%	1,078	365	-713	-66.1%	£22.35	£43.97	21.62	96.8%
65	Stationery	£4,859,430	£4,820,492	-38,937	-0.8%	2,195,676	2,143,123	-52,553	-2.4%	£2.21	£2.25	0.04	1.6%
66	Chilled Soup & Fresh Pasta	£6,155,420	£6,103,197	-52,223	-0.8%	3,674,062	3,578,325	-95,736	-2.6%	£1.68	£1.71	0.03	1.8%
67	Male Grooming	£6,594,882	£6,423,775	-171,107	-2.6%	3,391,861	2,773,159	-618,702	-18.2%	£1.94	£2.32	0.37	19.1%
68	Pet Non Food	£2,749,088	£2,490,541	-258,548	-9.4%	830,356	761,330	-69,027	-8.3%	£3.31	£3.27	-0.04	-1.2%
69	Razors & Blades	£3,925,431	£3,666,571	-258,860	-6.6%	760,770	670,516	-90,254	-11.9%	£5.16	£5.47	0.31	6.0%
70	Celebrations & Seasonal	£10,750,712	£10,432,060	-318,651	-3.0%	6,320,215	5,918,868	-401,347	-6.4%	£1.70	£1.76	0.06	3.6%

Bottom 25 Categories based on Value Change for the Latest Week



Rank	Product	Value Sales				Unit Sales				Avg Unit Price			
		YearAgo	Current Period	Change vs Year Ago	%Chg vs YA	YearAgo	Current Period	Change vs Year Ago	%Chg vs YA	YearAgo	Current Period	Change vs Year Ago	%Chg vs YA
71	Books	£2,605,109	£2,187,076	-418,033	-16.0%	578,149	500,314	-77,835	-13.5%	£4.51	£4.37	-0.13	-3.0%
72	Housewares	£25,420,755	£24,970,124	-450,631	-1.8%	6,840,206	6,588,494	-251,712	-3.7%	£3.72	£3.79	0.07	2.0%
73	Suncare	£1,719,686	£1,231,100	-488,586	-28.4%	372,311	222,695	-149,616	-40.2%	£4.62	£5.53	0.91	19.7%
74	Detergents/Laundry	£32,987,352	£32,480,806	-506,546	-1.5%	10,969,105	10,514,994	-454,111	-4.1%	£3.01	£3.09	0.08	2.7%
75	Cosmetics & Fragrances	£3,821,632	£3,302,410	-519,222	-13.6%	762,556	615,757	-146,799	-19.3%	£5.01	£5.36	0.35	7.0%
76	Oral Hygiene	£12,398,221	£11,850,844	-547,378	-4.4%	5,635,668	5,186,339	-449,329	-8.0%	£2.20	£2.29	0.09	3.9%
77	Sanitary Protection	£3,642,078	£3,084,706	-557,373	-15.3%	2,398,988	1,926,023	-472,965	-19.7%	£1.52	£1.60	0.08	5.5%
78	Other Health & Beauty	£9,301,704	£8,575,356	-726,348	-7.8%	3,072,207	2,905,223	-166,984	-5.4%	£3.03	£2.95	-0.08	-2.5%
79	Chilled Salads	£16,247,473	£15,263,096	-984,377	-6.1%	11,418,922	10,890,473	-528,450	-4.6%	£1.42	£1.40	-0.02	-1.5%
80	Home Entertainment	£3,626,637	£2,391,119	-1,235,518	-34.1%	459,877	273,710	-186,167	-40.5%	£7.89	£8.74	0.85	10.8%
81	Medicines	£17,121,834	£15,814,781	-1,307,053	-7.6%	7,935,313	6,604,302	-1,331,011	-16.8%	£2.16	£2.39	0.24	11.0%
82	Other Chilled	£3,995,871	£2,352,774	-1,643,096	-41.1%	1,971,575	1,288,738	-682,837	-34.6%	£2.03	£1.83	-0.20	-9.9%
83	Soft Drinks	£88,220,483	£86,530,425	-1,690,058	-1.9%	69,423,601	58,268,187	-11,155,414	-16.1%	£1.27	£1.49	0.21	16.9%
84	Petfood	£32,076,586	£29,945,475	-2,131,111	-6.6%	15,033,779	12,777,231	-2,256,548	-15.0%	£2.13	£2.34	0.21	9.8%
85	Cooked Meats	£45,084,498	£42,847,459	-2,237,039	-5.0%	25,009,457	23,114,714	-1,894,743	-7.6%	£1.80	£1.85	0.05	2.8%
86	Baby Food	£10,470,173	£8,197,685	-2,272,487	-21.7%	5,507,706	4,196,193	-1,311,513	-23.8%	£1.90	£1.95	0.05	2.8%
87	Telephones/Mobile Phone	£4,859,224	£2,575,408	-2,283,816	-47.0%	381,165	195,716	-185,449	-48.7%	£12.75	£13.16	0.41	3.2%
88	Household Paper	£29,932,148	£27,391,594	-2,540,554	-8.5%	11,759,073	9,782,805	-1,976,268	-16.8%	£2.55	£2.80	0.25	10.0%
89	Tobacco	£125,822,048	£123,172,568	-2,649,480	-2.1%	13,713,085	12,778,143	-934,942	-6.8%	£9.18	£9.64	0.46	5.1%
90	Baby Care	£14,897,349	£11,971,274	-2,926,075	-19.6%	6,271,749	5,118,628	-1,153,121	-18.4%	£2.38	£2.34	-0.04	-1.5%
91	Loose Fresh Fish	£5,516,357	£2,360,346	-3,156,011	-57.2%	1,115,128	522,930	-592,197	-53.1%	£4.95	£4.51	-0.43	-8.8%
92	Newspapers & Magazines	£20,181,714	£15,890,897	-4,290,817	-21.3%	15,403,670	10,937,673	-4,465,997	-29.0%	£1.31	£1.45	0.14	10.9%
93	Chilled Ready Meals	£51,761,901	£46,669,343	-5,092,558	-9.8%	21,571,996	19,372,710	-2,199,286	-10.2%	£2.40	£2.41	0.01	0.4%
94	Instore Bakery	£28,710,742	£20,744,298	-7,966,444	-27.7%	33,256,113	22,489,655	-10,766,458	-32.4%	£0.86	£0.92	0.06	6.8%
95	Chilled Fruit Juice & Lunch Products	£55,108,102	£33,315,849	-21,792,253	-39.5%	32,319,863	20,527,569	-11,792,294	-36.5%	£1.71	£1.62	-0.08	-4.8%



BWS, Ice Cream and Fresh Meats feature in the top growing Sub-Categories as the warm weather and On-Trade closure drive demand



Top 12 Sub-categories based on Actual Value Change for the Latest Week

<p>Lager</p> <p>↑ 18.66M Change vs Year Ago</p> <p>£66.00M 39.40% Current Period %Chg vs YA</p>	<p>White Wine</p> <p>↑ 9.42M Change vs Year Ago</p> <p>£49.59M 23.44% Current Period %Chg vs YA</p>	<p>Ice Cream</p> <p>↑ 8.59M Change vs Year Ago</p> <p>£27.57M 45.25% Current Period %Chg vs YA</p>	<p>Red Wine</p> <p>↑ 8.36M Change vs Year Ago</p> <p>£43.30M 23.94% Current Period %Chg vs YA</p>
<p>Fresh Beef</p> <p>↑ 7.94M Change vs Year Ago</p> <p>£39.00M 25.54% Current Period %Chg vs YA</p>	<p>Fresh Chicken</p> <p>↑ 7.00M Change vs Year Ago</p> <p>£40.12M 21.15% Current Period %Chg vs YA</p>	<p>White Spirits</p> <p>↑ 6.95M Change vs Year Ago</p> <p>£39.60M 21.29% Current Period %Chg vs YA</p>	<p>Chocolate Confectionery</p> <p>↑ 6.12M Change vs Year Ago</p> <p>£33.15M 22.66% Current Period %Chg vs YA</p>
<p>Prepacked Cooked Meats</p> <p>↑ 5.92M Change vs Year Ago</p> <p>£39.83M 17.46% Current Period %Chg vs YA</p>	<p>Butters & Fats</p> <p>↑ 5.68M Change vs Year Ago</p> <p>£20.69M 37.82% Current Period %Chg vs YA</p>	<p>Baking Products</p> <p>↑ 5.33M Change vs Year Ago</p> <p>£10.39M 105.33% Current Period %Chg vs YA</p>	<p>Prepacked Cheddar</p> <p>↑ 5.23M Change vs Year Ago</p> <p>£18.64M 39.02% Current Period %Chg vs YA</p>



Food to Go categories, In-Store Bakeries and Water feature in the sub categories seeing the greatest decline



Bottom 12 Sub-categories based on Actual Value Change for the Latest Week

<p>Sandwiches</p> <p>↓ -11.93M Change vs Year Ago</p> <p>£8.10M -59.57% Current Period %Chg vs YA</p>	<p>Loose Cooked Meats</p> <p>↓ -8.16M Change vs Year Ago</p> <p>£3.02M -72.97% Current Period %Chg vs YA</p>	<p>Chilled Ready Meals</p> <p>↓ -5.09M Change vs Year Ago</p> <p>£46.67M -9.84% Current Period %Chg vs YA</p>	<p>ISB Bakery Cakes</p> <p>↓ -4.92M Change vs Year Ago</p> <p>£10.56M -31.79% Current Period %Chg vs YA</p>
<p>Water</p> <p>↓ -4.41M Change vs Year Ago</p> <p>£10.56M -29.45% Current Period %Chg vs YA</p>	<p>Lunch Salads</p> <p>↓ -4.04M Change vs Year Ago</p> <p>£2.10M -65.84% Current Period %Chg vs YA</p>	<p>Prepared Fruit Salads</p> <p>↓ -3.94M Change vs Year Ago</p> <p>£5.35M -42.42% Current Period %Chg vs YA</p>	<p>Filled Rolls & Wraps</p> <p>↓ -3.49M Change vs Year Ago</p> <p>£2.78M -55.66% Current Period %Chg vs YA</p>
<p>Toilet Tissue</p> <p>↓ -3.27M Change vs Year Ago</p> <p>£16.55M -16.51% Current Period %Chg vs YA</p>	<p>Loose Fresh Fish</p> <p>↓ -3.16M Change vs Year Ago</p> <p>£2.36M -57.21% Current Period %Chg vs YA</p>	<p>Tobacco</p> <p>↓ -2.65M Change vs Year Ago</p> <p>£123.17M -2.11% Current Period %Chg vs YA</p>	<p>Sport & Energy Drinks</p> <p>↓ -2.49M Change vs Year Ago</p> <p>£9.79M -20.27% Current Period %Chg vs YA</p>



Top 12 Manufacturers based on Actual Value Change for the Latest Week



<p>Unilever</p> <p>↑ 7.36M Change vs Year Ago</p> <p>£49.20M 17.60% Current Period %Chg vs YA</p>	<p>Mondelez</p> <p>↑ 7.23M Change vs Year Ago</p> <p>£38.80M 22.89% Current Period %Chg vs YA</p>	<p>Heineken International</p> <p>↑ 6.37M Change vs Year Ago</p> <p>£22.81M 38.72% Current Period %Chg vs YA</p>	<p>Ab Inbev</p> <p>↑ 4.81M Change vs Year Ago</p> <p>£19.80M 32.10% Current Period %Chg vs YA</p>
<p>Pernod Ricard</p> <p>↑ 4.59M Change vs Year Ago</p> <p>£10.64M 75.77% Current Period %Chg vs YA</p>	<p>Arla Foods</p> <p>↑ 4.26M Change vs Year Ago</p> <p>£18.96M 29.02% Current Period %Chg vs YA</p>	<p>Molson Coors UK</p> <p>↑ 2.94M Change vs Year Ago</p> <p>£12.60M 30.51% Current Period %Chg vs YA</p>	<p>Carlsberg UK</p> <p>↑ 2.74M Change vs Year Ago</p> <p>£6.47M 73.57% Current Period %Chg vs YA</p>
<p>General Mills</p> <p>↑ 2.45M Change vs Year Ago</p> <p>£9.63M 34.20% Current Period %Chg vs YA</p>	<p>Mccain Foods</p> <p>↑ 2.42M Change vs Year Ago</p> <p>£9.02M 36.74% Current Period %Chg vs YA</p>	<p>Reckitt Benckiser Health...</p> <p>↑ 2.27M Change vs Year Ago</p> <p>£15.50M 17.13% Current Period %Chg vs YA</p>	<p>Britvic</p> <p>↑ 2.17M Change vs Year Ago</p> <p>£17.17M 14.49% Current Period %Chg vs YA</p>



Bottom 12 Manufacturers based on Actual Value Change for the Latest Week



<p>Mars</p> <p>↓ -2.60M Change vs Year Ago</p> <p>£26.58M -8.90% Current Period %Chg vs YA</p>	<p>LRS</p> <p>↓ -1.91M Change vs Year Ago</p> <p>£4.75M -28.68% Current Period %Chg vs YA</p>	<p>Danone</p> <p>↓ -1.83M Change vs Year Ago</p> <p>£12.49M -12.76% Current Period %Chg vs YA</p>	<p>Johnson & Johnson</p> <p>↓ -1.17M Change vs Year Ago</p> <p>£6.80M -14.69% Current Period %Chg vs YA</p>
<p>British American Tobacco</p> <p>↓ -1.14M Change vs Year Ago</p> <p>£26.29M -4.16% Current Period %Chg vs YA</p>	<p>Kimberly-Clark UK</p> <p>↓ -1.04M Change vs Year Ago</p> <p>£8.10M -11.39% Current Period %Chg vs YA</p>	<p>Philip Morris Internationa...</p> <p>↓ -757.93K Change vs Year Ago</p> <p>£8.51M -8.18% Current Period %Chg vs YA</p>	<p>Highland Spring</p> <p>↓ -688.33K Change vs Year Ago</p> <p>£1.29M -34.87% Current Period %Chg vs YA</p>
<p>Thomas Tunnock</p> <p>↓ -602.50K Change vs Year Ago</p> <p>£28.34K -95.51% Current Period %Chg vs YA</p>	<p>Imperial Tobacco</p> <p>↓ -562.16K Change vs Year Ago</p> <p>£47.11M -1.18% Current Period %Chg vs YA</p>	<p>Sistema Plastics</p> <p>↓ -553.18K Change vs Year Ago</p> <p>£216.20K -71.90% Current Period %Chg vs YA</p>	<p>Natural Balance UK</p> <p>↓ -538.09K Change vs Year Ago</p> <p>£722.81K -42.68% Current Period %Chg vs YA</p>

The impact of COVID-19 on FMCG and Retail



IRI is providing ongoing local and global insights to help you understand the impact of the coronavirus on the industry. [Learn more](#)



FMCG and Retail Insights to Manage the Impact of COVID-19

The coronavirus/COVID-19 pandemic is having a significant impact on business across the globe, including FMCG and retail. IRI is closely tracking developments in our industry to help our clients understand the resulting changes in consumer and shopper behaviour across categories, brands, channels and retailers in the areas affected by the virus. Our goal is to help companies successfully determine how to best handle promotions, out-of-stocks, pricing and assortment to meet the changing needs of consumers.

THANK YOU!



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