
COVID-19 IRI Market Flash Report

Data to w/e 11th April 2020



IRi

Growth delivered.

NEW IRI Flash Report contains the following view of UK market:



- UK Market Context
- Category Performance
- Top 12 Manufacturers
- Bottom 12 Manufacturers

NEW IRI Flash Report contains the following view of UK market:

**Geography:**

Aggregated sales across Tesco, Sainsburys, Asda, Morrisons, Waitrose, The Co-op Group, Iceland, Ocado & M&S

Time:

Latest Week, Latest 4 Weeks, Latest 13 Weeks

Periodicity:

Current vs Year Ago

Current vs Prior

Measures:

Value Sales, Unit Sales, Average Unit Price

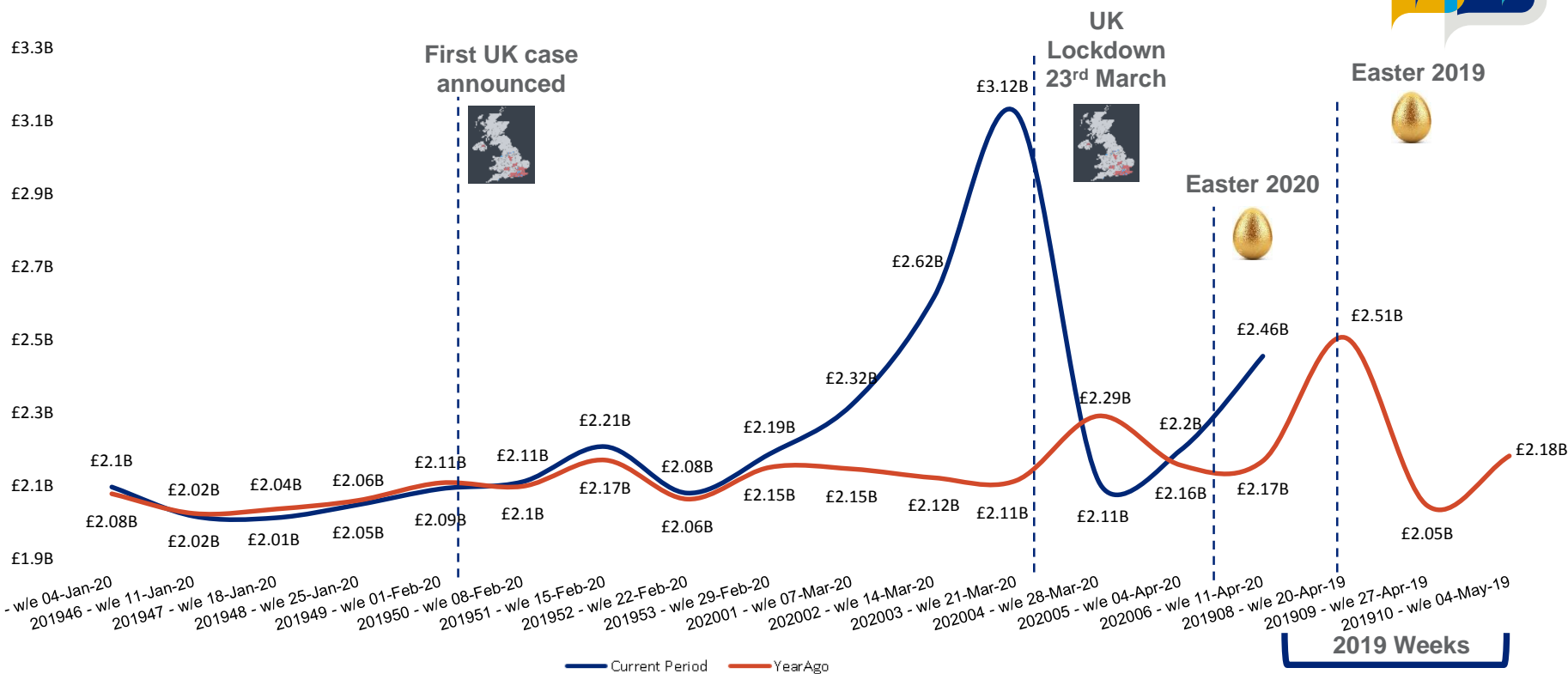
Product:

Total > Division > Category > Sub Category > Manufacturer

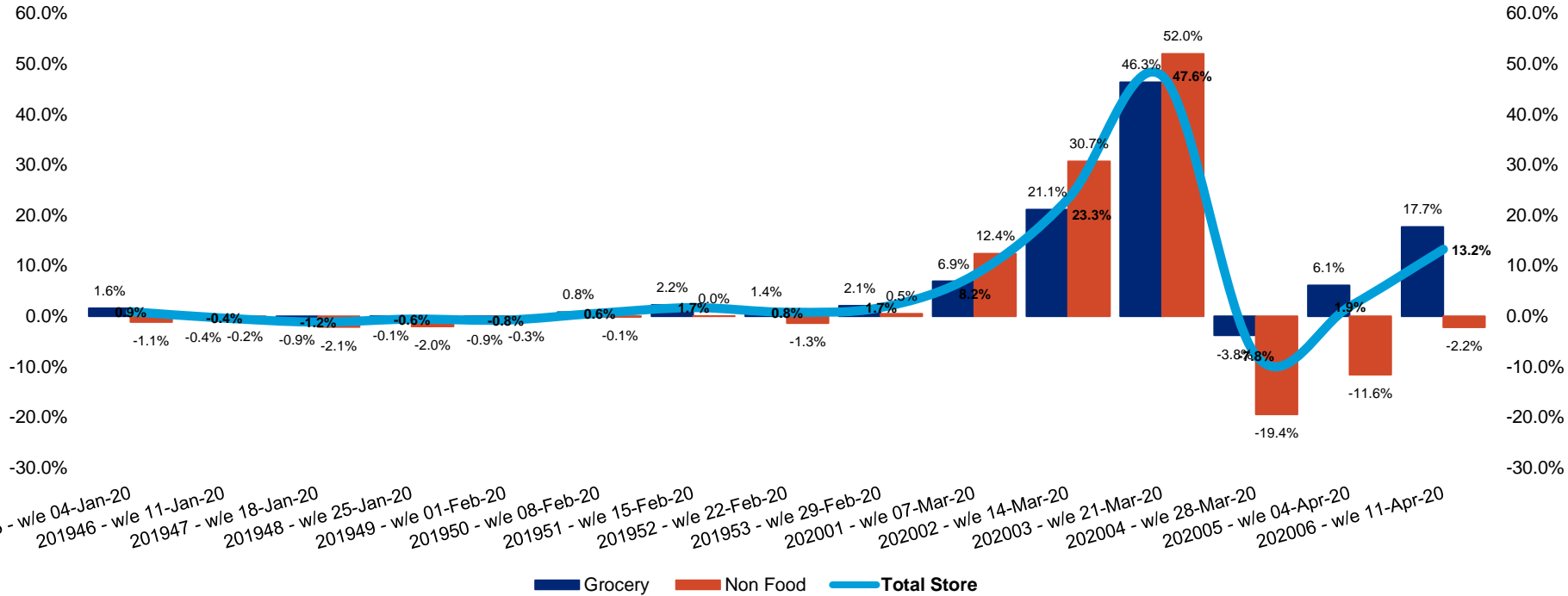
Notes:

- The weekly flash report will be released each Wednesday for sales up to the previous Saturday i.e. working Day 3.
- This will be released exclusively to IRI clients
- Retailers included are based on those able to provide data in time for the Flash Report

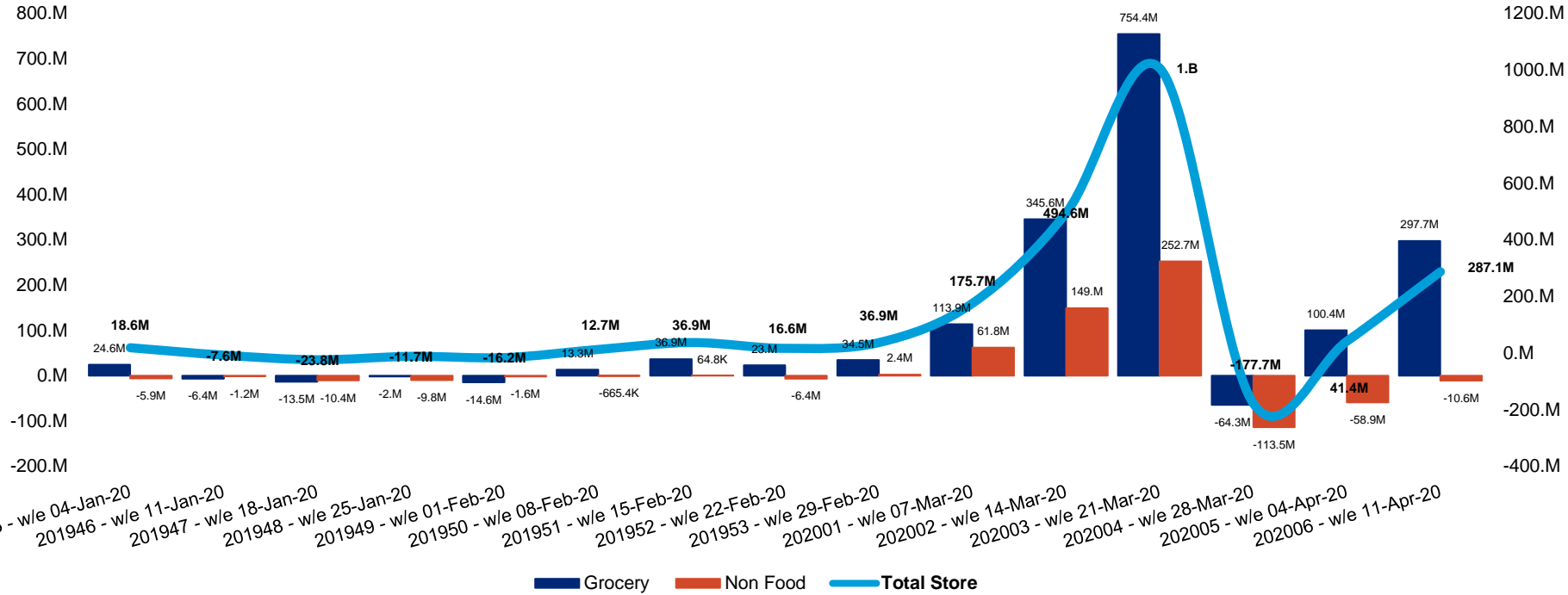
Total Market Value Sales



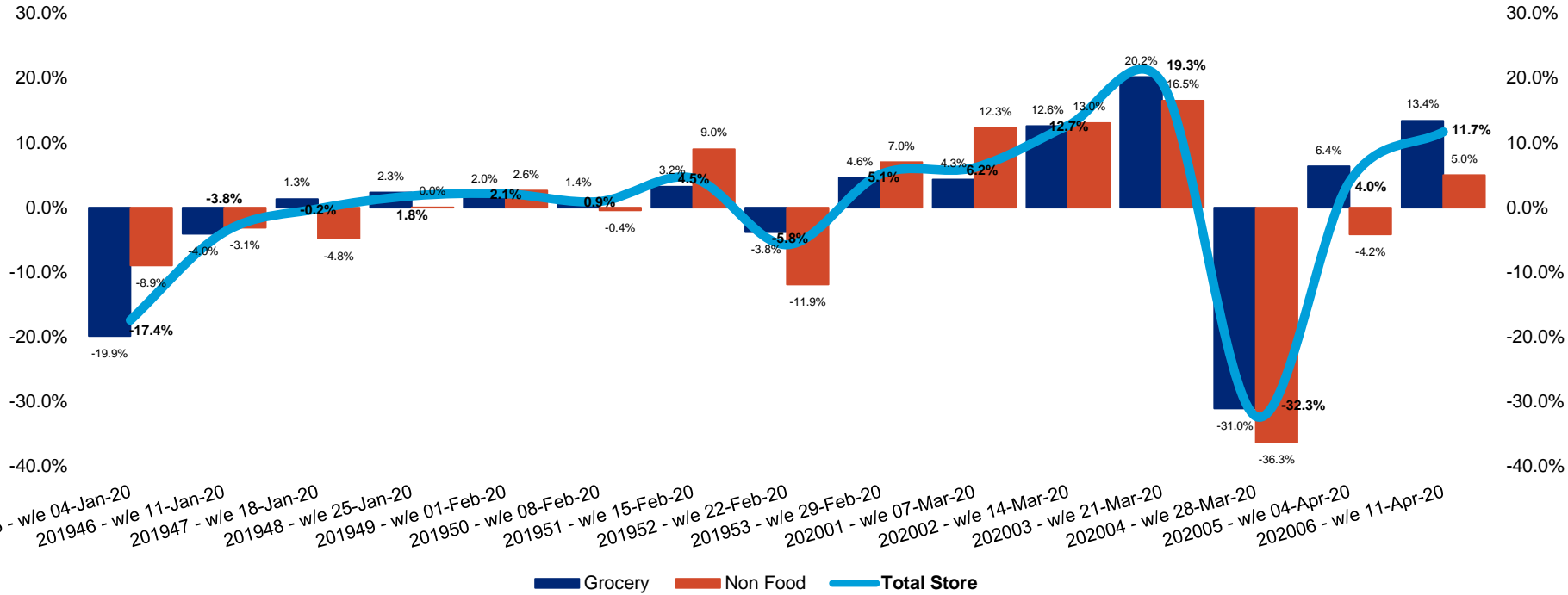
Total Market Sales: % change vs YA



Total Market Sales: £ change vs YA



Total Market Sales: % change vs Prior Week



Top 12 Sub-categories based on Actual Value Change for the Latest Week



<p>Easter Confectionery</p> <p>↑ 42.34M Change vs Year Ago</p> <p>£98.03M 76.03% Current Period %Chg vs YA</p>	<p>Lager</p> <p>↑ 30.36M Change vs Year Ago</p> <p>£74.89M 68.20% Current Period %Chg vs YA</p>	<p>Fresh Chicken</p> <p>↑ 11.15M Change vs Year Ago</p> <p>£42.69M 35.37% Current Period %Chg vs YA</p>	<p>Fresh Lamb</p> <p>↑ 10.92M Change vs Year Ago</p> <p>£20.34M 115.92% Current Period %Chg vs YA</p>
<p>Ice Cream</p> <p>↑ 10.32M Change vs Year Ago</p> <p>£28.48M 56.81% Current Period %Chg vs YA</p>	<p>White Spirits</p> <p>↑ 9.70M Change vs Year Ago</p> <p>£41.26M 30.72% Current Period %Chg vs YA</p>	<p>Cider & Perry</p> <p>↑ 9.05M Change vs Year Ago</p> <p>£19.86M 83.72% Current Period %Chg vs YA</p>	<p>Fresh Beef</p> <p>↑ 7.99M Change vs Year Ago</p> <p>£41.03M 24.18% Current Period %Chg vs YA</p>
<p>White Wine</p> <p>↑ 7.54M Change vs Year Ago</p> <p>£52.60M 16.73% Current Period %Chg vs YA</p>	<p>Citrus Fruit</p> <p>↑ 6.49M Change vs Year Ago</p> <p>£19.57M 49.56% Current Period %Chg vs YA</p>	<p>Prepacked Cheddar</p> <p>↑ 6.42M Change vs Year Ago</p> <p>£19.46M 49.28% Current Period %Chg vs YA</p>	<p>Prepacked Cooked Meats</p> <p>↑ 6.37M Change vs Year Ago</p> <p>£38.78M 19.64% Current Period %Chg vs YA</p>



Bottom 12 Sub-categories based on Actual Value Change for the Latest Week



<p>Sandwiches</p> <p>↓ -12.13M Change vs Year Ago</p> <p>£6.66M -64.55% Current Period %Chg vs YA</p>	<p>Loose Cooked Meats</p> <p>↓ -8.26M Change vs Year Ago</p> <p>£2.72M -75.23% Current Period %Chg vs YA</p>	<p>Chilled Ready Meals</p> <p>↓ -7.89M Change vs Year Ago</p> <p>£43.61M -15.32% Current Period %Chg vs YA</p>	<p>ISB Bakery Cakes</p> <p>↓ -6.15M Change vs Year Ago</p> <p>£9.92M -38.28% Current Period %Chg vs YA</p>
<p>Loose Fresh Fish</p> <p>↓ -4.33M Change vs Year Ago</p> <p>£1.89M -69.58% Current Period %Chg vs YA</p>	<p>Prepared Fruit Salads</p> <p>↓ -3.70M Change vs Year Ago</p> <p>£5.05M -42.29% Current Period %Chg vs YA</p>	<p>Lunch Salads</p> <p>↓ -3.65M Change vs Year Ago</p> <p>£1.89M -65.85% Current Period %Chg vs YA</p>	<p>Filled Rolls & Wraps</p> <p>↓ -3.53M Change vs Year Ago</p> <p>£2.32M -60.33% Current Period %Chg vs YA</p>
<p>Water</p> <p>↓ -3.24M Change vs Year Ago</p> <p>£10.39M -23.79% Current Period %Chg vs YA</p>	<p>Tobacco</p> <p>↓ -2.99M Change vs Year Ago</p> <p>£117.99M -2.47% Current Period %Chg vs YA</p>	<p>Cakes</p> <p>↓ -2.42M Change vs Year Ago</p> <p>£14.58M -14.22% Current Period %Chg vs YA</p>	<p>Cat Food</p> <p>↓ -2.29M Change vs Year Ago</p> <p>£12.93M -15.03% Current Period %Chg vs YA</p>



Top 35 Categories based on Value Change for the Latest Week



Rank	Product	Value Sales				Unit Sales				Avg Unit Price			
		YearAgo	Current Period	Change vs Year Ago	%Chg vs YA	YearAgo	Current Period	Change vs Year Ago	%Chg vs YA	YearAgo	Current Period	Change vs Year Ago	%Chg vs YA
1	Confectionery	£110,473,173	£151,077,832	40,604,659	36.8%	78,864,993	89,589,243	10,724,251	13.6%	£1.40	£1.69	0.29	20.4%
2	Beer	£55,593,829	£90,164,271	34,570,442	62.2%	13,551,176	18,150,921	4,599,744	33.9%	£4.10	£4.97	0.86	21.1%
3	Spirits	£63,402,793	£79,512,362	16,109,568	25.4%	4,216,108	5,092,595	876,487	20.8%	£15.04	£15.61	0.58	3.8%
4	Cooking Products	£29,856,790	£43,441,207	13,584,417	45.5%	22,783,446	29,823,115	7,039,669	30.9%	£1.31	£1.46	0.15	11.2%
5	Vegetables	£63,497,672	£76,891,986	13,394,313	21.1%	62,255,534	75,148,950	12,893,417	20.7%	£1.02	£1.02	0.00	0.3%
6	Wine	£112,015,425	£125,363,326	13,347,902	11.9%	19,326,847	19,770,542	443,696	2.3%	£5.80	£6.34	0.55	9.4%
7	Fresh Poultry	£51,705,241	£64,989,147	13,263,907	25.7%	16,189,267	19,312,037	3,122,770	19.3%	£3.19	£3.37	0.17	5.4%
8	Cheese	£43,111,486	£56,162,679	13,051,193	30.3%	23,509,319	29,278,705	5,769,386	24.5%	£1.83	£1.92	0.08	4.6%
9	Fruit	£93,534,232	£105,805,789	12,271,557	13.1%	70,021,116	76,437,223	6,416,107	9.2%	£1.34	£1.38	0.05	3.6%
10	Salad Vegetables	£44,686,399	£55,760,117	11,073,718	24.8%	46,423,130	56,510,913	10,087,783	21.7%	£0.96	£0.99	0.02	2.5%
11	Fresh Lamb	£9,419,804	£20,339,398	10,919,594	115.9%	1,462,585	2,268,904	826,319	56.5%	£6.44	£8.89	2.45	38.0%
12	Ice Cream & Desserts	£20,158,759	£30,744,015	10,585,256	52.5%	10,532,969	15,401,167	4,868,197	46.2%	£1.91	£2.00	0.08	4.3%
13	Baking Products	£17,155,487	£26,565,310	9,409,823	54.9%	12,460,733	17,983,645	5,522,913	44.3%	£1.38	£1.48	0.10	7.3%
14	Cider & Perry	£10,811,306	£19,862,236	9,050,931	83.7%	3,242,475	5,219,619	1,977,145	61.0%	£3.33	£3.81	0.47	14.1%
15	Fresh Beef	£33,037,460	£41,025,999	7,988,539	24.2%	7,900,586	10,500,308	2,599,722	32.9%	£4.18	£3.91	-0.27	-6.6%
16	Butters, Fats & Margarines	£21,637,679	£29,247,134	7,609,456	35.2%	11,376,597	14,870,032	3,493,435	30.7%	£1.90	£1.97	0.06	3.4%
17	Frozen Vegetables	£23,041,587	£29,748,987	6,707,400	29.1%	14,528,639	18,021,405	3,492,766	24.0%	£1.59	£1.65	0.06	4.1%
18	Sauces & Pickles	£15,141,835	£21,604,913	6,463,078	42.7%	11,193,625	14,415,498	3,221,873	28.8%	£1.35	£1.50	0.15	10.8%
19	Bread & Cakes	£72,652,160	£78,727,182	6,075,022	8.4%	61,958,324	67,858,160	5,899,837	9.5%	£1.17	£1.16	-0.01	-1.1%
20	Prepacked Fresh Fish	£27,798,540	£33,858,467	6,059,927	21.8%	8,528,418	9,662,390	1,133,972	13.3%	£3.26	£3.50	0.24	7.5%
21	Soft Drinks	£82,632,889	£88,612,950	5,980,062	7.2%	65,597,559	59,863,693	-5,733,866	-8.7%	£1.26	£1.48	0.22	17.5%
22	Sausages	£10,440,655	£16,415,958	5,975,303	57.2%	5,184,941	7,584,191	2,399,251	46.3%	£2.01	£2.16	0.15	7.5%
23	Garden & Flowers	£27,514,428	£33,161,045	5,646,617	20.5%	7,872,848	9,166,235	1,293,387	16.4%	£3.49	£3.62	0.12	3.5%
24	Bacon	£14,362,418	£19,874,038	5,511,620	38.4%	6,986,320	8,866,746	1,880,426	26.9%	£2.06	£2.24	0.19	9.0%
25	Other Fresh Meat	£10,108,006	£15,562,712	5,454,706	54.0%	3,488,706	5,043,113	1,554,407	44.6%	£2.90	£3.09	0.19	6.5%
26	Canned & Packet Veg/Pasta	£13,675,250	£18,292,806	4,617,557	33.8%	19,476,395	25,655,246	6,178,851	31.7%	£0.70	£0.71	0.01	1.5%
27	Frozen Meat	£14,166,225	£18,781,462	4,615,238	32.6%	6,156,348	7,429,813	1,273,465	20.7%	£2.30	£2.63	0.23	9.9%
28	Dry Pasta & Noodles	£9,508,789	£13,746,520	4,237,731	44.6%	12,444,580	15,750,564	3,305,983	26.6%	£0.76	£0.87	0.11	14.2%
29	Cleaning Products	£9,773,135	£13,766,982	3,993,847	40.9%	7,614,979	9,621,221	2,006,242	26.3%	£1.28	£1.43	0.15	11.5%
30	Fresh Milk	£48,512,831	£52,023,634	3,510,803	7.2%	42,642,186	41,672,172	-970,015	-2.3%	£1.14	£1.25	0.11	9.7%
31	Preserves & Spreads	£8,756,009	£12,179,510	3,423,501	39.1%	5,099,547	6,437,467	1,337,920	26.2%	£1.72	£1.89	0.17	10.2%
32	Eggs	£14,860,598	£18,281,759	3,421,161	23.0%	9,745,511	11,716,379	1,970,867	20.2%	£1.52	£1.56	0.04	2.3%
33	Frozen Fish	£12,819,238	£16,050,673	3,231,435	25.2%	4,630,679	5,162,802	532,122	11.5%	£2.77	£3.11	0.34	12.3%
34	Frozen Pizza & Bread	£7,645,048	£10,340,678	2,695,631	35.3%	5,211,240	6,492,436	1,281,196	24.6%	£1.47	£1.59	0.13	8.6%
35	Other Frozen	£15,315,499	£17,964,668	2,649,170	17.3%	9,929,945	10,921,463	991,518	10.0%	£1.54	£1.64	0.10	6.6%

36-70 Categories based on Value Change for the Latest Week



Rank	Product	Value Sales				Unit Sales				Avg Unit Price				
		YearAgo	Current Period	Change vs Year Ago	%Chg vs YA	YearAgo	Current Period	Change vs Year Ago	%Chg vs YA	YearAgo	Current Period	Change vs Year Ago	%Chg vs YA	
36	Rice, Pulses & Cereals	£10,944,046	£13,451,667	2,507,621	22.9%	9,712,856	11,136,889	1,424,033	14.7%	£1.13	£1.21	0.08	7.2%	
37	Deos & Personal Wash	£9,534,787	£12,039,248	2,504,461	26.3%	7,135,457	8,207,902	1,072,445	15.0%	£1.34	£1.47	0.13	9.8%	
38	Fresh Pork	£8,545,727	£10,903,147	2,357,420	27.6%	2,511,283	3,047,073	535,791	21.3%	£3.40	£3.58	0.18	5.2%	
39	Crisps, Snacks & Nuts	£49,354,979	£51,657,946	2,302,967	4.7%	41,568,654	38,706,804	-2,861,850	-6.9%	£1.19	£1.33	0.15	12.4%	
40	Milk, Topping & Whiteners	£7,132,325	£9,107,453	1,975,128	27.7%	6,289,845	7,485,968	1,196,123	19.0%	£1.13	£1.22	0.08	7.3%	
41	Biscuits	£34,265,386	£36,161,981	1,896,595	5.5%	33,349,980	34,025,719	675,739	2.0%	£1.03	£1.06	0.04	3.4%	
42	Hot & Cold Desserts	£4,563,627	£6,407,324	1,843,697	40.4%	5,312,219	6,604,568	1,292,349	24.3%	£0.86	£0.97	0.11	12.9%	
43	Toys	£7,794,074	£9,615,459	1,821,385	23.4%	1,581,078	1,522,499	-58,579	-3.7%	£4.93	£6.32	1.39	28.1%	
44	Fresh Cream	£4,249,465	£5,998,292	1,748,827	41.2%	3,509,416	4,715,291	1,205,875	34.4%	£1.21	£1.27	0.06	5.1%	
45	Foils & Wraps	£3,527,798	£5,172,946	1,645,147	46.6%	2,004,853	2,701,655	696,801	34.8%	£1.76	£1.91	0.16	8.8%	
46	Breakfast Cereals	£26,838,834	£28,457,078	1,618,244	6.0%	14,643,918	13,902,399	-741,519	-5.1%	£1.83	£2.05	0.21	11.7%	
47	Hot Beverages	£32,086,684	£33,664,521	1,577,837	4.9%	12,224,459	11,617,333	-607,125	-5.0%	£2.62	£2.90	0.27	10.4%	
48	Household Paper	£28,730,470	£30,208,886	1,478,416	5.1%	11,356,598	10,574,888	-781,709	-6.9%	£2.53	£2.86	0.33	12.9%	
49	Canned Fish	£7,922,408	£9,394,040	1,471,632	18.6%	4,566,769	4,941,655	374,886	8.2%	£1.73	£1.90	0.17	9.6%	
50	Suncare	£924,494	£2,303,053	1,378,559	149.1%	202,282	416,456	214,175	105.9%	£4.57	£5.53	0.96	21.0%	
51	Detergents/Laundry	£30,180,255	£31,524,817	1,344,562	4.5%	10,108,189	9,848,982	-259,207	-2.6%	£2.99	£3.20	0.22	7.2%	
52	A/V & Computing Electronics	£7,185,417	£8,493,267	1,307,850	18.2%	1,307,850	339,731	294,567	-45,164	-13.3%	£21.15	£28.83	7.68	36.3%
53	Chilled Salads	£14,567,864	£15,766,768	1,198,903	8.2%	10,370,102	11,289,593	919,491	8.9%	£1.40	£1.40	-0.01	-0.6%	
54	Other BWS	£3,495,189	£4,592,010	1,096,821	31.4%	1,788,739	1,916,063	127,324	7.1%	£1.95	£2.40	0.44	22.7%	
55	Canned Meats	£3,593,775	£4,690,285	1,096,510	30.5%	2,560,493	3,091,729	531,236	20.7%	£1.40	£1.52	0.11	8.1%	
56	Chilled Desserts	£43,699,434	£44,691,971	992,537	2.3%	36,970,353	33,568,982	-3,401,371	-9.2%	£1.18	£1.33	0.15	12.6%	
57	Specialty Foods	£9,470,704	£10,437,815	967,112	10.2%	7,902,488	7,447,026	-455,462	-5.8%	£1.20	£1.40	0.20	17.0%	
58	Haircare	£12,337,162	£13,303,086	965,924	7.8%	4,326,325	4,062,393	-263,932	-6.1%	£2.85	£3.27	0.42	14.8%	
59	Skincare	£6,275,040	£7,068,382	813,342	13.0%	2,552,504	2,448,925	-103,579	-4.1%	£2.46	£2.89	0.44	17.7%	
60	Soup	£4,841,730	£5,573,365	731,635	15.1%	5,627,994	6,407,569	779,575	13.9%	£0.86	£0.87	0.01	1.1%	
61	Canned & Bottled Fruit	£1,898,392	£2,509,992	611,600	32.2%	2,338,288	2,870,412	532,125	22.8%	£0.81	£0.87	0.06	7.7%	
62	Vms & Nutrition	£3,482,466	£4,008,090	525,624	15.1%	1,207,621	1,152,108	-55,513	-4.6%	£2.88	£3.48	0.60	20.6%	
63	Misc Non Food	£12,097,962	£12,436,947	338,985	2.8%	2,599,489	2,704,800	105,311	4.1%	£4.65	£4.60	-0.06	-1.2%	
64	Male Grooming	£6,019,970	£6,325,917	305,947	5.1%	3,149,926	2,529,534	-620,392	-19.7%	£1.91	£2.50	0.59	30.9%	
65	Household Sundries	£20,682,681	£20,928,627	245,946	1.2%	8,079,176	8,531,061	451,885	5.6%	£2.56	£2.45	-0.11	-4.2%	
66	Computer Games	£844,432	£1,072,828	228,396	27.0%	47,589	52,260	4,671	9.8%	£17.74	£20.53	2.78	15.7%	
67	Chilled Sauces	£1,249,083	£1,393,443	144,360	11.6%	795,953	847,068	51,115	6.4%	£1.57	£1.65	0.08	4.8%	
68	Fortified Wine	£3,086,923	£3,084,269	-2,655	-0.1%	406,581	399,675	-6,906	-1.7%	£7.59	£7.72	0.12	1.6%	
69	Photo	£21,271	£15,090	-6,182	-29.1%	743	330	-413	-55.6%	£28.63	£45.73	17.10	59.7%	
70	Chilled Soup & Fresh Pasta	£6,305,150	£6,254,037	-51,114	-0.8%	3,805,876	3,576,717	-229,160	-6.0%	£1.66	£1.75	0.09	5.5%	

Bottom 25 Categories based on Value Change for the Latest Week



Rank	Product	Value Sales				Unit Sales				Avg Unit Price			
		YearAgo	Current Period	Change vs Year Ago	%Chg vs YA	YearAgo	Current Period	Change vs Year Ago	%Chg vs YA	YearAgo	Current Period	Change vs Year Ago	%Chg vs YA
71	Razors & Blades	£3,435,642	£3,378,815	-56,827	-1.7%	665,190	627,423	-37,767	-5.7%	£5.16	£5.39	0.22	4.3%
72	Sanitary Protection	£3,268,891	£3,110,056	-158,835	-4.9%	2,216,704	1,931,338	-285,366	-12.9%	£1.47	£1.61	0.14	9.2%
73	Pet Non Food	£2,648,717	£2,418,140	-230,577	-8.7%	807,429	728,554	-78,875	-9.8%	£3.28	£3.32	0.04	1.2%
74	Stationery	£4,407,044	£3,848,486	-558,558	-12.7%	2,064,704	1,818,393	-246,310	-11.9%	£2.13	£2.12	-0.02	-0.8%
75	Books	£2,661,149	£1,938,748	-722,401	-27.1%	597,495	448,192	-149,303	-25.0%	£4.45	£4.33	-0.13	-2.9%
76	Medicines	£17,586,499	£16,859,825	-726,674	-4.1%	8,111,446	7,126,619	-984,828	-12.1%	£2.17	£2.37	0.20	9.1%
77	Cosmetics & Fragrances	£3,297,491	£2,541,205	-756,286	-22.9%	661,919	487,466	-174,453	-26.4%	£4.98	£5.21	0.23	4.6%
78	Oral Hygiene	£11,508,097	£10,592,908	-915,190	-8.0%	5,309,069	4,656,670	-652,398	-12.3%	£2.17	£2.27	0.11	4.9%
79	Other Health & Beauty	£8,447,616	£7,287,014	-1,160,602	-13.7%	2,763,472	2,290,034	-473,439	-17.1%	£3.06	£3.18	0.13	4.1%
80	Other Chilled	£3,872,570	£2,231,940	-1,640,630	-42.4%	1,880,686	1,201,097	-679,589	-36.1%	£2.06	£1.86	-0.20	-9.8%
81	Celebrations & Seasonal	£13,137,872	£11,323,078	-1,814,793	-13.8%	7,605,368	6,743,783	-861,575	-11.3%	£1.73	£1.68	-0.05	-2.8%
82	Chilled Pies, Pastries & Pizza	£38,692,420	£36,828,186	-1,864,234	-4.8%	22,821,543	21,067,353	-1,754,190	-7.7%	£1.70	£1.75	0.05	3.1%
83	Cooked Meats	£43,396,705	£41,499,866	-1,896,849	-4.4%	23,842,472	22,379,906	-1,462,566	-6.1%	£1.82	£1.85	0.03	1.9%
84	Telephones/Mobile Phone	£4,526,294	£2,387,278	-2,139,016	-47.3%	354,487	180,033	-174,454	-49.2%	£12.77	£13.26	0.49	3.9%
85	Baby Food	£9,953,101	£7,452,288	-2,500,814	-25.1%	5,204,407	3,962,626	-1,241,781	-23.9%	£1.91	£1.88	-0.03	-1.7%
86	Baby Care	£12,621,866	£10,117,347	-2,504,519	-19.8%	5,445,469	4,568,856	-876,613	-16.1%	£2.32	£2.21	-0.10	-4.5%
87	Tobacco	£120,973,036	£117,987,921	-2,985,115	-2.5%	13,188,523	12,244,790	-943,733	-7.2%	£9.17	£9.64	0.46	5.0%
88	Home Entertainment	£4,971,370	£1,692,755	-3,278,615	-65.9%	549,071	204,973	-344,098	-62.7%	£9.05	£8.26	-0.80	-8.8%
89	Petfood	£30,631,425	£27,246,049	-3,385,376	-11.1%	14,344,179	11,682,200	-2,661,979	-18.6%	£2.14	£2.33	0.20	9.2%
90	Loose Fresh Fish	£6,223,398	£1,893,396	-4,330,002	-69.6%	1,205,940	412,191	-793,749	-65.8%	£5.16	£4.59	-0.57	-11.0%
91	Newspapers & Magazines	£20,067,979	£15,172,972	-4,895,007	-24.4%	15,333,814	10,509,017	-4,824,797	-31.5%	£1.31	£1.44	0.14	10.3%
92	Housewares	£23,372,417	£17,020,370	-6,352,047	-27.2%	6,163,192	4,596,463	-1,566,729	-25.4%	£3.79	£3.70	-0.09	-2.4%
93	Chilled Ready Meals	£51,496,826	£43,608,923	-7,887,903	-15.3%	21,589,381	18,431,942	-3,157,439	-14.6%	£2.39	£2.37	-0.02	-0.8%
94	Instore Bakery	£29,110,795	£20,461,350	-8,649,445	-29.7%	34,072,469	23,044,302	-11,028,167	-32.4%	£0.85	£0.89	0.03	3.9%
95	Chilled Fruit Juice & Lunch Products	£51,626,620	£32,059,770	-19,566,851	-37.9%	30,425,301	19,782,987	-10,642,314	-35.0%	£1.70	£1.62	-0.08	-4.6%

Top 12 Manufacturers based on Actual Value Change for the Latest Week



<p>Mondelez</p> <p>↑ 22.03M Change vs Year Ago</p> <p>£75.53M 41.18% Current Period %Chg vs YA</p>	<p>Heineken International</p> <p>↑ 12.12M Change vs Year Ago</p> <p>£26.98M 81.60% Current Period %Chg vs YA</p>	<p>Unilever</p> <p>↑ 9.89M Change vs Year Ago</p> <p>£48.38M 25.68% Current Period %Chg vs YA</p>	<p>Ab Inbev</p> <p>↑ 8.47M Change vs Year Ago</p> <p>£23.21M 57.47% Current Period %Chg vs YA</p>
<p>Lindt</p> <p>↑ 7.22M Change vs Year Ago</p> <p>£17.13M 72.87% Current Period %Chg vs YA</p>	<p>Diageo</p> <p>↑ 7.09M Change vs Year Ago</p> <p>£30.09M 30.83% Current Period %Chg vs YA</p>	<p>Premier Foods</p> <p>↑ 6.12M Change vs Year Ago</p> <p>£27.90M 28.07% Current Period %Chg vs YA</p>	<p>Molson Coors UK</p> <p>↑ 5.69M Change vs Year Ago</p> <p>£14.68M 63.36% Current Period %Chg vs YA</p>
<p>Heinz</p> <p>↑ 4.79M Change vs Year Ago</p> <p>£17.61M 37.33% Current Period %Chg vs YA</p>	<p>Arla Foods</p> <p>↑ 4.64M Change vs Year Ago</p> <p>£19.18M 31.94% Current Period %Chg vs YA</p>	<p>Britvic</p> <p>↑ 4.11M Change vs Year Ago</p> <p>£17.73M 30.18% Current Period %Chg vs YA</p>	<p>Nestle</p> <p>↑ 3.94M Change vs Year Ago</p> <p>£46.42M 9.26% Current Period %Chg vs YA</p>



Bottom 12 Manufacturers based on Actual Value Change for the Latest Week



<p>Philip Morris International...</p> <p>↓ -1.74M Change vs Year Ago</p> <p>£8.05M -17.75% Current Period %Chg vs YA</p>	<p>Danone</p> <p>↓ -1.64M Change vs Year Ago</p> <p>£11.79M -12.22% Current Period %Chg vs YA</p>	<p>LRS</p> <p>↓ -1.50M Change vs Year Ago</p> <p>£4.70M -24.13% Current Period %Chg vs YA</p>	<p>P&G</p> <p>↓ -930.80K Change vs Year Ago</p> <p>£29.64M -3.05% Current Period %Chg vs YA</p>
<p>British American Tobacco</p> <p>↓ -516.28K Change vs Year Ago</p> <p>£25.64M -1.97% Current Period %Chg vs YA</p>	<p>Imperial Tobacco</p> <p>↓ -457.87K Change vs Year Ago</p> <p>£44.98M -1.01% Current Period %Chg vs YA</p>	<p>JTI</p> <p>↓ -414.72K Change vs Year Ago</p> <p>£33.92M -1.21% Current Period %Chg vs YA</p>	<p>John West</p> <p>↓ -397.16K Change vs Year Ago</p> <p>£2.93M -11.93% Current Period %Chg vs YA</p>
<p>Accolade Wines</p> <p>↓ -364.98K Change vs Year Ago</p> <p>£6.68M -5.18% Current Period %Chg vs YA</p>	<p>Thomas Tunnock</p> <p>↓ -363.74K Change vs Year Ago</p> <p>£266.46K -57.72% Current Period %Chg vs YA</p>	<p>Champagne Tattinger</p> <p>↓ -276.30K Change vs Year Ago</p> <p>£90.68K -75.29% Current Period %Chg vs YA</p>	<p>Eden Creamery</p> <p>↓ -274.68K Change vs Year Ago</p> <p>£364.33K -42.99% Current Period %Chg vs YA</p>

The impact of COVID-19 on FMCG and Retail



IRI is providing ongoing local and global insights to help you understand the impact of the coronavirus on the industry. [Learn more](#)



FMCG and Retail Insights to Manage the Impact of COVID-19

The coronavirus/COVID-19 pandemic is having a significant impact on business across the globe, including FMCG and retail. IRI is closely tracking developments in our industry to help our clients understand the resulting changes in consumer and shopper behaviour across categories, brands, channels and retailers in the areas affected by the virus. Our goal is to help companies successfully determine how to best handle promotions, out-of-stocks, pricing and assortment to meet the changing needs of consumers.

THANK YOU!



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